



Logo marges

A minimum safety margin must be left around the Belcolade logo to allow the logo to breathe and not get flooded by information and other cluttering elements. This space must be free of text and images. The space is determined by the height of our logo.

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Logo positive & negative

The logo can be used in positive (black) and negative (white) version. The color usage should always be respected and cannot be applied in other shades and/or colours.

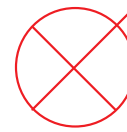
Do's & don'ts



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Primaire kleuren

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zwart

CMYK 0 0 0 100

PANTONE BLACK

RAL 9017

RGB 0 0 0

HEX #000000

goud

CMYK 36 27 53 9

PANTONE 452

RAL 1000

RGB 166 163 130

HEX #A6A381

Secundaire kleuren

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groen

CMYK 100 10 65 5
PANTONE XXX

RGB 0 155 124
HEX #009B7C

blauw

CMYK 100 71 9 56
PANTONE XXX

RGB 0 41 80
HEX #012950

goud

CMYK 36 27 53 9
PANTONE 452

RGB 166 163 130
HEX #A6A381

geel

CMYK 2 35 100 0
PANTONE XXX

RGB 255 170 45
HEX #FFAA2D



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⬠ stadsontwikkeling

△ investeren

Steenoven Huisstijlgids

Grafische identiteit _ Kleuren gradients

□ wonen

△ investeren



○ werken

△ investeren



⬠ stadsontwikkeling

△ investeren



□ wonen

○ werken

△ investeren



□ wonen

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⬠ stadsontwikkeling



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